



Yield Newsletter – July 2014

Dear Yield members,

Yield has had a successful first year with fruitful meetings which resulted in at least three grant submissions. In this Newsletter, we would like to update you on the ongoing and future Yield activities.

Yield news and updates

To follow-up on the submission of the Graduate Programme (NWO); on June 30th a Yield delegation was interviewed about the goals and the organisation of Yield's Graduate Programme. In September the honourees will be announced.

Lab meetings and lectures

With the start of the academic year the structure of the Yield lab meetings will slightly change. There will still be monthly Yield meetings with Yield postdocs, but these meetings will have an organisational character. In these meetings, the postdocs will plan Yield activities such as the Yield day, symposia and lectures.

At the same time, the lab meetings of the participating research groups within Yield will now be open to all Yield members. An overview of the ongoing lab meetings is listed below. If you are interested in participating in a meeting, please contact the organiser of that meeting beforehand. By providing this overview, we hope to further improve communication between the research groups. The list will also soon be published on the website and will be continuously updated. Relevant Yield activities will also still be announced through the Newsletter.

In August and September two lectures in cooperation with the Rita Vuyk lecture series will be held. An abstract of the August-lecture can also be found below.

Wednesday 27th of August: Prof. Ron Borland (Nigel Gray Distinguished Fellow in Cancer Prevention, Cancer Council Victoria, Australia) will give a lecture entitled "Understanding problematic behaviour: Insights from tobacco smoking". Time: 16:00; Location: Diamantbeurs 5.01.

Thursday 25th of September: Dr. Kasey Cresswell (University of Pittsburgh). Social, emotional, and genetic aspects of addictive behaviours. Abstract and information about location will follow. Time: 16:00.

We wish you all a great summer!

With kind regards, on behalf of the Yield Team,
Helle Larsen, Mariëlle de Reuver, Frans Oort

Overview of Yield meetings

Childhood education and family support

Biweekly colloquia are held. Ongoing research is presented and discussed. Contact: Alithe van den Akker (A.L.vandenAkker@uva.nl)

Brain & Cognition

Biweekly colloquia are held (see <http://www.dutcharc.nl/links/labmeetings/>). Contact: Cédric Koolschijn (P.C.M.P.Koolschijn@uva.nl)

Education and Instruction, learning processes and child development

Education organises 'Educational Science Colloquia' approximately bimonthly. These meetings consist of presentations of research and occasionally external speakers are invited. Contact: Madelon van den Boer (M.vandenBoer@uva.nl) and Marloes Muijselaar (M.M.L.Muijselaar@uva.nl)

Education and Instruction, learning processes and child development also have combined colloquia which are held monthly. In these meetings, ongoing research is presented and research proposals are discussed. Contact: Madelon van den Boer (M.vandenBoer@uva.nl)

Developmental psychology and Developmental and parenting problems

Combined OOP (Susan Bögels' lab)/ADAPT (Reinout Wiers' lab) colloquia are held once a month. Here ongoing research is presented and discussed. Contact: Bram van Bockstaele (B.D.vanBockstaele@uva.nl)

Code – P colloquia are held biweekly (Hilde Huizenga's lab and Maartje Raijmakers' lab). In these meetings, research is presented and discussed. Contact: Laura Dekkers (L.M.S.Dekkers@uva.nl)

Psychological methods

More information will soon follow.

Abstract August Yield lecture:

Prof. Ron Borland

Time: 27 August, 16:00

Location: Diamantbeurs (Weesperplein 4) 5.01

People sometimes find themselves doing things they would rather not do, and/or are unable to sustain activities they believe to be desirable. One such problem is cigarette smoking. In trying to understand the complexities of why people continue to smoke even in the face of a strong desire to quit, I have developed a dual process theory, called CEOS theory. CEOS, along with other dual process theories, postulates that what distinguishes human behaviour from that of other animals is the development of executive capacity (an Executive System) to formulate and act towards conceptually generated goals, on top of the common capacity of continuing to seek a homeostatic balance between environmental context and internal needs, the ongoing work of its Operational System (OS). However, the ES cannot act directly, it needs to generate affective force that counters that which is otherwise generated through the OS, if it is to result in executive-directed action. The ES has the capacity for self-regulation, which is more than self-control, including strategic capacity, and capacity for self-reorientation, either by acting to recondition OS processes or by reframing the conceptualisation of the problem. Executive capacity is developed relatively early in life, but the capacity of executive processes to set and pursue goals inconsistent with operational tendencies develops more slowly. This helps explain both adolescent impulsivity and idealism. In this presentation, I focus on some of what I see to be key differences between my conceptualisation and that of models emerging out of experimental psychology, especially that of Strack and Deutsch that has stimulated some exciting research here.